Nicola McIntosh

Nicola McIntosh is Vice President and Social Media Manager for Zions Bank, responsible for managing the bank's social media sites, marketing and strategic direction. Prior to joining Zions Bank in 2012, she was owner and publisher of a weekly newspaper and has more than 25 years of journalism and strategic communications experience.

McIntosh currently serves as President of the Idaho Association of Service Academy Parents as well as President of the United States Naval Academy Parents Club of Idaho. She previously served on the boards of directors of the Bishop Kelly Foundation and the Boy Scouts of America Mountain West Council.